



MEDIA RELEASE
FOR IMMEDIATE RELEASE: November 14, 2014

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Fairytale Town to Transform into a Winter Wonderland

Celebrate the holiday season at Fairytale Town with holiday lights, festive décor, snow, Santa, reindeer and more at Fairytale Town's Winter Wonderland event. The fun-filled family celebration is set for eight days: Thursdays through Sundays, Dec. 11-14 and 18-21. Fairytale Town will be open special hours for the event from 1 to 7 p.m.

The storybook park will be trimmed with festive décor and, starting at dusk each day, lit up with a dazzling display of lights. A flurry of snow will fall on the Mother Goose Stage every night at 7 p.m. On weekends, guests will also enjoy arts and crafts activities and vendors selling holiday wares and treats.

Two of Santa's reindeer will visit the park on December 13 and 14, and Santa Claus will be in his workshop in the Children's Theater to visit and take photos with children on December 13, 14, 20 and 21, from 3 to 6 p.m. Photos with Santa can be purchased for a small fee and taken home as a memento of the day.

A variety of entertainers will appear throughout the holiday celebration. Ebenezer Scrooge from Charles Dickens' classic holiday tale "A Christmas Carol" will be in the park greeting guests on weekends from 2 to 7 p.m. Victorian carolers will stroll through the park on weekends from 4 to 6:30 p.m. On Thursday, Dec. 11, guests can meet and greet characters from the Sacramento Ballet's "The Nutcracker" from 1:30 to 4 p.m. and enjoy a reading of the story at 2 and 3 p.m.

Admission to Fairytale Town and Winter Wonderland is free with paid park admission. Weekday admission is \$4.50 for adults and children ages 2 and older and free for children ages 1 and under. Weekend admission is \$5.50 for adults and children ages 2 and older and free for children ages 1 and under. Fairytale Town members are free. Winter Wonderland is offered weather permitting. Winter Wonderland is sponsored in part by Loveall Foundation for Children, SMUD and First Northern Bank.

For more information, visit www.fairytaletown.org or call (916) 808-7462.

Event Details

What: Winter Wonderland

When: Thursday – Sunday, Dec. 11 – 14 & 18 – 21 (weather permitting)
Special Park & Event Hours: 1 – 7 p.m.

Where: Fairytale Town, 3901 Land Park Drive, Sacramento, CA 95822

Cost: Free with paid park admission. Weekday admission is \$4.50 for adults and children ages 2 and older. Weekend admission is \$5.50 for adults and children ages 2 and older. Fairytale Town members and children 1 and under are free.

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Email: mail@fairytaletown.org

Website: www.fairytaletown.org

About Fairytale Town

Fairytale Town is a 501(c)(3) nonprofit children's park and educational center in Land Park whose mission is to promote the imagination, creativity and education of children. Established in 1959, Fairytale Town is home to more than 25 three-dimensional play sets based on favorite fairytales and nursery rhymes, a family of 22 rare and miniature breed animals, three interactive learning gardens and two performing arts stages. Fairytale Town is open daily from 9 a.m. to 4 p.m. from March through October and Thursday through Sunday from 10 a.m. to 4 p.m. from November through February, weather permitting and unless otherwise noted. For more information, visit www.fairytaletown.org or call (916) 808-7462.